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for introductory psychology courses at two and four year institutions think currency think relevancy think psychology think psychology 2 e covers the essentials every introductory psychology student should know the chapters are briefer than a standard introductory text allowing for a lower cost to students and using less printed paper unlike other brief texts think psychology includes 18 chapters of content giving instructors the flexibility to choose what they want to cover without the worry that skipping several chapters will mean leaving out hundreds of pages of content think psychology 2 e provides currency and

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this comprehensive interdisciplinary handbook reviews the latest methods and technologies used in automated essay evaluation aee methods and technologies highlights include the latest in the evaluation of performance based writing assessments and recent advances in the teaching of writing language testing cognitive psychology and computational linguistics this greatly expanded follow up to automated essay scoring reflects the numerous advances that have taken place in the field since 2003 including automated essay scoring and diagnostic feedback each chapter features a common structure including an introduction and a conclusion ideas for diagnostic and evaluative feedback are sprinkled throughout the book highlights of the book's coverage include the latest research on automated essay evaluation descriptions of the major scoring engines including the e-rater the intelligent essay assessor the intellimetric™ engine c-rater™ and lightside applications of the uses of the technology including a large scale system used in west virginia a systematic framework for evaluating research and technological results descriptions of aee methods that can be replicated for languages other than english as seen in the example from china chapters from key researchers in the field the book opens with an introduction to aees and a review of the best practices of teaching writing along with tips on the use of automated analysis in the classroom next the book highlights the capabilities and applications of several scoring engines including the e-rater the intelligent essay assessor the intellimetric™ engine c-rater™ and lightside here readers will find an actual application of the use of an aee in west virginia psychometric issues related to aees such as validity reliability and scaling and the use of automated scoring to detect reader drift grammatical errors discourse coherence quality and the impact of human rating on aees a review of the cognitive foundations underlying methods used in aee is also provided the book concludes with a comparison of the various aee systems and speculation about the future of the field in light of current educational policy ideal for educators professionals curriculum specialists and administrators responsible for developing writing programs or distance learning curricula those who teach using aee technologies policy makers and researchers in education writing psychometrics cognitive psychology and computational linguistics this book also serves as a reference for graduate courses on automated essay evaluation taught in education computer science language linguistics and cognitive psychology

in 2004 russia experienced its most appalling act of terrorism in history the 53 hour seizure of school no 1 in beslan north ossetia approximately 1 200 children parents and teachers were taken hostage and over 330 were killed hundreds more seriously wounded and all severely traumatized in after violence debra javeline analyzes the aftermath of this large scale violence with evidence from almost all direct victims despite widespread predictions of retaliatory ethnic violence the massacre instead triggered unprecedented peaceful political activism after violence provides insights into this unexpected but favorable outcome

cultural politics in harry potter life death and the politics of fear is the first book length analysis of topics such as death fear and biopolitics in j k rowling s work from controversial and interdisciplinary perspectives this collection brings together recent theoretical and applied cultural studies and focuses on three key areas of inquiry 1 wizarding biopolitics and intersected discourses 2 anxiety death resilience and trauma and 3 the politics of fear and postmodern transformations as such this book provides a comprehensive overview of national and gender discourses as well as the transiting bodies in between in relation to the harry potter books series and related multimedia franchise situates the transformative power of death within the fandom transmedia and film depictions of the potterverse and critically deconstructs the processes of subjectivation and legitimation of death and fear examines the strategies and mechanisms through which cultural and political processes are managed as well as reminding us how fiction and reality intersect at junctions such as terrorism homonationalism materialism capitalism posthumanism and technology exploring precisely what is cultural about wizarding politics and what is political about culture this book is key reading for students of contemporary literature media and culture as well as anyone with an interest in the fictional universe and wizarding world of harry potter

while there are far more women in public office today than in previous eras women are still vastly underrepresented in this area relative to men conventional wisdom suggests that a key reason is because female candidates start out at a disadvantage with the public compared to male candidates and then face higher standards for their behavior and qualifications as they campaign he runs she runs is the first comprehensive study of these dynamics and demonstrates that the conventional wisdom is wrong with rich contextual background and a wealth of findings deborah jordan brooks examines whether various behaviors such as crying acting tough displays of anger or knowledge gaffes by male and female political candidates are regarded differently by the public refuting the idea of double standards in campaigns brooks s overall analysis indicates that female candidates do not get penalized disproportionately for various behaviors nor do they face any double bind regarding femininity and toughness brooks also reveals that before campaigning begins women do not start out at a disadvantage due to gender stereotypes in fact brooks shows that people only make gendered assumptions about candidates who are new to politics and those

stereotypes benefit rather than hurt women candidates proving that it is no more challenging for female political candidates today to win over the public than it is for their male counterparts he runs she runs makes clear that we need to look beyond public attitudes to understand why more women are not in office

never before in the history of humanity have so many people lived to be so very old throughout our past a few individuals might have made it to old age but mass aging is a new concept for the human species

the consequences of humiliation explores the nature of national humiliation and its impact on foreign policy joslyn barnhart demonstrates that germany's catastrophic reaction to humiliation at the end of world war i is part of a broader pattern states that experience humiliating events are more likely to engage in international aggression aimed at restoring the state's image in its own eyes and in the eyes of others barnhart shows that these states also pursue conquest intervene in the affairs of other states engage in diplomatic hostility and verbal discord and pursue advanced weaponry and other symbols of national resurgence at higher rates than non humiliated states in similar foreign policy contexts her examination of how national humiliation functions at the individual level explores leaders domestic incentives to evoke a sense of national humiliation as a result of humiliation on this level the effects may persist for decades if not centuries following the original humiliating event

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to determine the effectiveness of sales pitches marketing materials corporate presentations training videos and other business content in made you look simon presents her four part framework for effectively attracting the attention of customers and impacting their buying decision automatic triggers capture audience attention with the physical properties of an external stimulus guided action guide your audience toward their internal thoughts and prompt them to focus on something rewarding introspection orient their attention internally toward something they consider rewarding visual search direct their attention externally toward what they consider rewarding each section of made you look provides detailed guidelines you can use in your communication materials immediately attract attention and as a result influence memory and decisions with made you look and lead your company to the top of your industry

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with how children develop students get an up to date topically organized introduction to child development presented by researchers and teachers who themselves are guiding the field into new directions the authors emphasize fundamental principles enduring themes and important recent studies avoiding excessive detail and making typically difficult topics easier to grasp this thoroughly updated edition welcomes new co author jenny saffran and is accompanied by an expanded media package

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